

ATTENDANCE-BUILDING TOOLKIT

TOOLS OF THE TRADE

As part of our commitment to ensuring the success of your event, we've got a whole range of resources at your disposal to help you build attendance and deliver your message.

ATTENDANCE-BUILDING TOOLS (tourism-montreal.org/tools)

- .. Logos
- .. Promotional video
- .. Photo bank
- .. PowerPoint presentation
- .. E-mail template
- .. Web banner
- .. Print ad
- .. Postcards (print and electronic versions)
- .. Informational brochures about Montréal

All this and more accessible via our Web site.

ONLINE HOUSING SYSTEM (tourism-montreal.org/housing/demo)

Fast, free, friendly, and perfect for multi-hotel events.

- .. Customizable 24/7
- .. Simplifies control and management of housing blocks
- .. Can query compiled or raw data, in any format
- .. Secured by VERISIGN technology

SMALL DETAILS – BIG DIFFERENCE (tourism-montreal.org/meet)

At the airport, in the hotel, at the event site or on their free time, let us make sure your message reaches your delegates when they need it. It's the difference between just another convention, and the best one they've ever attended. It's all about global thinking – with a local touch.

- .. Customized airport welcome for delegates
- .. Staffing services
- .. Canada Customs & Immigration updates
- .. Dedicated contact person at Tourisme Montréal
- .. Delegate welcome packages
- .. Destination guides, brochures, hotel info and city maps
- .. Promotional items

More Montréal at tourism-montreal.org/meetings